

## **Arkansas Apple and Macintosh User Group PRIVACY STATEMENT**

Last reviewed or updated on: February 19, 2009

Your privacy is important to the Arkansas Apple and Macintosh Users Group, henceforth referred to as AAAMUG. This privacy statement provides information about the personal information that AAAMUG collects via our web site, and the ways in which AAAMUG uses that personal information.

### **Personal information collection**

AAAMUG may collect and use the following kinds of personal information:

- information about your use of this website (including IP address Browser type, OS, time, duration and other information as is gathered by analytics services, or programable scripts);
- information that you provide using for the purpose of registering with the website (including personal or business contact information);
- information about transactions carried out over this website (including club dues and purchases via affiliate links);
- information that you provide for the purpose of joining AAAMUG and creating a member profile (including your computer skills, hardware and software you use, and areas of interest related to said same); and
- any other information that you send to AAAMUG or it's officers.

### **Using personal information**

AAAMUG may use your personal information to:

- administer this website;
- personalise the website for you;
- enable your access to and use of the website services;
- publish information about you on the website;
- supply to you services that you purchase;
- send you statements and invoices;
- collect payments from you; and
- send you marketing communications.
- create a data base to assist:
  - our Tech Support Team in their efforts.
  - our officers in planing meetings.
  - AAAMUG in providing you with information (technical and deals) related to your areas of interest.

Where AAAMUG discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, AAAMUG may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

## **Securing your data**

AAAMUG will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

AAAMUG will store all the personal information you provide in its secure database.

Information relating to electronic transactions entered into via this website will be protected by encryption technology.

## **Cross-border data transfers**

Information that AAAMUG collects may be stored and processed in and transferred between any of the countries in which AAAMUG operates to enable the use of the information in accordance with this privacy policy.

In addition, personal information that you submit for publication on the website will be published on the internet and may be available around the world.

You agree to such cross-border transfers of personal information.

## **Updating this statement**

AAAMUG may update this privacy policy by posting a new version on this website.

You should check this document occasionally to ensure you are familiar with any changes.

## **Other websites**

This website contains links to other websites.

AAAMUG is not responsible for the privacy policies or practices of any third party.

## **Contact AAAMUG**

If you have any questions about this privacy policy or AAAMUG's treatment of your personal information, please email to [lpur@swbell](mailto:lpur@swbell)

## **This privacy statement**

This privacy statement is based on a precedent created by [employmentlawcontracts.co.uk](http://employmentlawcontracts.co.uk) and published by [freenetlaw.com](http://freenetlaw.com).